

DANIELE ARTIPOLI

TRANSFORMATION | PROCESS ENGINEERING | PROGRAM LEADERSHIP

I untangle complex operational problems, bring structure, devise solutions and drive them through to implementation.

25+ years across manufacturing, technology and international operations, leading transformation programmes, redesigning processes and building the structures, systems and teams that make change work.
My experience spans operational excellence, data and technology, process engineering and organisational change across Europe, Africa, the Middle East and India.

www.danieleartipoli.com

SELECTED IMPACT

$50M+
cumulative logistics savings, $8M in year one

150+
iPhone launches directed across Europe, Africa, the Middle East & India

100+
countries supported across launches, training & data programmes

72%
reduction in analyst requirement through centralisation

99.7%
data accuracy achieved

80%
efficiency improvement through automation & training

PROCESS & TRANSFORMATION LEAD

Cuki (DOMO PAK) | Frosinone, Italy | Jul 2025–Present

- Structured and led the SAP migration, defining logic, accountability and validation criteria while analysing and cleansing tens of thousands of records across materials, BOMs and production routings.
- Created new analysis and control tools to govern data quality and consistency, turning activities originally developed for the SAP migration into permanent standards and tools for future operations.
- Identified and resolved critical issues in MES processes for raw-material consumption and finished-goods declaration, addressing the logic governing inventory, availability, returns and consumption.
- Analysed the end-to-end interaction between operators, machines and systems, identifying weaknesses and defining an improvement plan across processes, responsibilities and reporting to strengthen production control and operational performance.

SENIOR CHANGE MANAGER

vistaprint. | Barcelona, Spain | Jul 2021–Nov 2023

Helped shape and enable Vista's company-wide transformation to make data the foundation of business decision-making and turn data into usable products.

- Bridged business functions and data/development teams, translating needs into requirements, project charters and actionable work.
- Supported data-product teams through requirements gathering, stakeholder alignment and project definition.
- Built ways of working and knowledge-sharing structures that strengthened connection and collaboration across a fully remote organisation.
- Led external communication and media initiatives to raise awareness of Vista's technology organisation.

WHERE I MAKE A DIFFERENCE

Transformation & Operating Model
Process Engineering
Continuous Improvement
Programme Leadership
Manufacturing Systems & Data
Organisational Change
Cross-Functional Leadership

LANGUAGES

Italian — Native
English — C2
Spanish — B2

EDUCATION & CERTIFICATIONS

BSc Computing & IT Management — Munster University, Cork, 2004–2009

Project Management Professional (PMP) — 2009

Change Management Practitioner (APMG) — 2012

Lean Six Sigma Black Belt — 2025

Successful collaboration begins with understanding people before processes. Languages help open the conversation; trust makes things happen.

SENIOR PROGRAM/PROJECT MANAGER & PROCESS ENGINEER

Apple International | London, UK | **Sept 2012–Jan 2021**

Led complex transformation initiatives across operations, finance and commercial functions throughout EMEIA, spanning 140 countries and a market of more than 2 billion people.

- Redesigned roles, responsibilities and operating processes across functions, clarifying ownership, eliminating recurring escalations and improving cross-functional decision-making.
- Led the centralisation and redesign of FP&A activities, reducing analyst requirements by 72% while establishing more consistent processes and service standards.
- Transformed reporting and data-capture processes, improving visibility of sales, inventory and operational performance and supporting business expansion into new markets.
- Directed 150+ iPhone launches across Europe, Africa, the Middle East and India, coordinating business readiness, data, systems and cross-functional activities across a highly diverse region.

PROGRAM/PROJECT MANAGER & PROCESS ENGINEER

Apple International | London, UK | **Jan 2008–Sep 2012**

Led cross-functional programmes across supply chain, logistics and B2B operations, combining process engineering, technology and data to improve the infrastructure supporting Apple's rapidly expanding international business.

- Designed and implemented the Optimum Delivery Quantity programme, generating approximately $8M in logistics savings in year one and more than $50M cumulatively as Apple volumes grew.
- Led EMEIA-wide EDI and SAP integrations with major resellers, distributors and logistics partners, improving automation, data quality and the flow of operational information.
- Supported Apple's affiliate network across 100+ countries, coordinating product launches, training, operational readiness and data programmes.
- Strengthened programme governance, material-availability visibility and B2B operational processes through PMO disciplines, CRM improvements and the Apple Reseller Portal.

FINANCIAL PLANNING & ANALYSIS MANAGER

Apple International | Cork, Ireland | **Jan 2005–Jan 2008**

Led a team of 10 responsible for financial and operational data across EMEIA. Increased data accuracy to 99.7% and improved efficiency by 80% through process redesign, automation and team development.

OPERATIONS SUPPORT MANAGER

Apple International | Cork, Ireland | **Oct 2001–Dec 2004**

Led a team of 8 responsivle for supporting B2B operations across EMEIA, covering order and inventory management, forecasting, product launches and customer operations.

CUSTOMER SUCCESS SPECIALIST

Apple International | Cork, Ireland | **Jul 1999–Oct 2001**

INSIDE SALES ASSOCIATE

Starwood Hotels & Resorts | Cork, Ireland | **Jan 1998–Jul 1999**